Please do not allow cell phone use on planes. We are already too close together and due to physioligical response people talk LOUDER WHEN THEY CANNOT HEAR THEMSELVES !

Hence, on an airplane, with its high decibal ambiant noise level, people will have to almost scream into their phones in order to hear THEMSELVES talk {not necessarily the person they are talking too.]

Thus, the person next to them will be subjected to unwanted intrusion.

A the very least, you must take testimony from professional audiologists who can explain this phenomena and help you reason through keeping this ban.